



HOTEL
VIER JAHRESZEITEN
STARNBERG
★★★★S
First Class

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PRESS FOLDER

HOTEL VIER JAHRESZEITEN STARNBERG Starnberg/Munich



Name: Hotel Vier Jahreszeiten Starnberg

Address: Hotel Vier Jahreszeiten Starnberg GmbH & Co KG
Münchner Straße 17
82319 Starnberg, near Munich

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Opened: May 2006

Owner: Dr. Detlef Graessner and Cornelia Graessner-Neiss

General Manager: Nils Friedrich

Classification: Four Star Superior hotel, classified by DEHOGA
Certified Conference Hotel® by VDR
Certified Business Hotel® by VDR
Certified Green Hotel® by VDR
Certified hotel for pharmaceutical industry (Kodex-konform)

Awards: 1 Michelin star 2016



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Hotel Vier Jahreszeiten Starnberg: the best conference hotel next to Munich

The *Hotel Vier Jahreszeiten Starnberg* is located in the famous suburb of the Bavarian capital Munich and also lies in one of the most beautiful holiday regions of Germany, the enchanting Starnberg Five-Lake Region. It is far away from the hustle and bustle of the big city, yet easily accessible. Thanks to the direct highway and subway connections to Munich you can quickly reach the hotel from any direction.



The hotel is located at the entrance to the town of Starnberg. The Lake Starnberg is a tourism magnet with the popular promenade and stunning Alpine backdrop, a mere 5-minute walk from the hotel. If you are looking to hold a meeting or just want to relax in a peaceful and stylish environment the *Hotel Vier Jahreszeiten Starnberg* is just the place. The numerous outdoor activity options and its proximity to the trade fair grounds and business city of Munich – this is what makes this hotel's location so unique.

The hotel, which is classified as a four star superior hotel by DEHOGA (the German hotel and restaurant association) opened in May 2006, presents itself as modern, young and timelessly elegant. Dr. Detlef Graessner, owner and businessman from Starnberg, was in search of a suitable location for his conventions, conferences and events. Since he was not satisfied with the hotel standards at Lake Starnberg he planned and completed his own hotel project together with his daughter Cornelia Graessner-Neiss: the new conference *Hotel Vier Jahreszeiten Starnberg*. Since the opening the privately-owned hotel has developed into one of the preferred addresses for business travelers and conference guests as well as weekend vacationers and gourmet enthusiasts. The top level of high quality, the culinary ingenuity, the particularly dedicated staff as well as the excellent value-for-money have quickly made this a First-Class conference hotel, which is often booked by sophisticated, quality-conscious famous national and international companies.



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Flexibility for any event

Unique in the region are the large and modern conference facilities – 400 sqm event space for up to 256 people. Thanks to five flexible and combinable rooms, all on ground floor, all of them are wheelchair accessible. All rooms have daylight and access to a spacious terrace, there is plenty of room for creative ideas.

The state-of-the-art conference technology, individually adjustable A/C and heating, free WiFi highspeed internet throughout the building are basic facilities of this Certified Conference-, Business- and Green Hotel®. Also for pharmaceutical companies this hotel is certified as a hotel with knowledge and respect of the code of complaints.



Exclusive and with a view – our Conference Suites

For exclusive meetings on Management or Board level, or for individual assessment interviews in a pleasant atmosphere, the *Hotel Vier Jahreszeiten Starnberg* offers four Conference Suites on the fifth floor. A small balcony attached to each suite with an amazing view overlooking Starnberg offers the guest a chance to take a deep breath – to refresh the brain for new ideas. The bright, air-conditioned rooms are equipped with an LCD projector, projection screen and flipchart; ideal for demanding team meetings, small workshops and seminars for up to 12 people.

The Airport Oberpfaffenhofen is only 15 km away – VIP travelers can start and land there with their private jet. A shuttle service can easily bring guests to the Munich airport or the Munich trade fairgrounds with a chauffeur and limousine service.



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Certificates and awards

The four star superior hotel offers the best meeting facilities in the region, which is why the hotel has received numerous awards for our high level of customer satisfaction and quality standards; gained certificates, such as the “Top-Kongresshotel Fünfseenland“ (trivago/Top convention hotel in region), „Certified Conference Hotel®“, “Certified Business Hotel®“, “Certified Green Hotel®“ (VDR/German travel association) and „Top 250 Tagungshotels Deutschland“ (Haufe/Top 250 meeting hotels. Also for pharmaceutical companies this hotel is certified as a hotel with knowledge and respect of the code of complaints (Deutschen Fachverlags). This seal is only given to meeting hotels, that comply with the very strict pharmaceutical codex (FSA-Codex), which was prepared by the “Freiwilligen Selbstkontrolle für die Arzneimittelindustrie e.V.“ (a German volunteer self-control association). Additionally the *Hotel Vier Jahreszeiten Starnberg* is known as an insider’s tip by famous companies across Germany for its extensive meeting options as well as its endless list of supporting programs and activities.



Conference 2.0 – tailor-made with full-service all in one

Conferences, meetings and events tailor-made for customers, Conference 2.0 – a term, that the *Hotel Vier Jahreszeiten Starnberg* has invented. The hotel supports companies as a full-service meeting organizer, to reach new goals, strategies and products. Special incentives, thrilling team-building exercises and unusual product stagings inspire customers and employees and will motivate above and beyond the event itself. The hotel integrates current trends of the event industry into its program, such as Green Meetings and Sustainability. Specifically theme concepts and external professional suppliers are guarantee a holistic MICE experience – that is “Conference 2.0“.





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Side events, incentives & more

In cooperation with various partner suppliers the *Hotel Vier Jahreszeiten Starnberg* organizes different and exclusive events, thrilling incentives and active team-building exercises, whether for an evening or as a side event. Build a raft together in a group and take the raft on a maiden voyage, discover the beauties of Bavaria in a VW beetle tour, or improve your wine knowledge in a Sommelier Workshop. Team-building in the *Hotel Vier Jahreszeiten Starnberg* motivates, rewards, and brings people together – then sticks as an unforgettable memory. Different locations can meet the individual customer demands: whether it's an old shipyard, a golf course or the Bavarian yacht harbor on the Lake Starnberg, the ideas and options are almost endless.



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Design, Classic or Suite – choose your style

126 rooms and suites in different sizes, furnishings and colors give the *Hotel Vier Jahreszeiten Starnberg* a very special atmosphere. All rooms and suites are decorated with high-quality materials. Varying designs allows each guest to book its personal preferences. Warm wooden tones and a timeless elegance makes the stay to right at home. All rooms are equipped with comfortable king-size or twin beds, 42 inch flat screen TVs, minibar and an individually adjustable A/C.

Light colors mixed with precious granite and authentic natural stone dominate the bathrooms. On the fourth floor the bathrooms and bedrooms are separated by a window – this allows the rooms to have an open and attractive look.

Numerous services are included in the room rate, such as the breakfast buffet with its live-cooking station, free use of the minibar and Nespresso machine® in the rooms, as well as the individually adjustable A/C and free WiFi highspeed internet throughout the building.



Superior rooms

The spacious Superior rooms (28 sqm) are furnished with an individually adjustable A/C, can be used as single or double room and have a comfortable seating area, vast working space, high quality king-size or twin beds, as well as a modern 42 inch flat screen TV.

All Superior rooms are equipped with a bathtub or shower as well as a hairdryer, cosmetic mirror and heated towel rack. The bathrooms on the fourth floor have an additional window which divides the bedroom from the bathroom, giving the rooms an open and attractive look.



Junior Suites

The exceptional layout of our spaciouly designed Junior Suites (52 sqm) convince by their unique room plan; they are equipped with an individually adjustable A/C and heater, separate bedroom and living area with working space, couch, armchairs an extra television flat screen. Selected, color-coordinated materials lend the four Junior Suites their stylish charm. All Junior Suites are furnished with comfortable king-size beds and two modern 42 inch flat screen TVs. The attached bedroom has direct access to the bright and spacious bathroom with a bathtub, shower as well as a separate toilet.

Deluxe Suites

Four Deluxe Suites are on the top floor of the hotel and offer an amazing view overlooking Starnberg. The furnishings of the Deluxe Suites have been chosen with great care and attention to detail. A separate bedroom and living room can be divided by a connecting door, if requested. Both rooms are equipped with one bathroom each and a small balcony. The bright bathrooms made of granite and authentic natural stone have a hairdryer, an illuminated makeup mirror and a heated towel rack. The spacious Deluxe Suites (62 sqm) have, apart from the standard furnishings, a vast living room space with a comfortable couch, armchairs and a second TV, working area, minibar and an additional Nespresso machine®.

Vier Jahreszeiten Suite

The four star superior hotel impresses with the unique Vier Jahreszeiten Suite (52 sqm). This Suite, with the room number 516, is on the fifth floor and especially popular for wedding couple and VIP guests, and offers a wonderful view over Starnberg. On certain days it´s possible to see the Lake Starnberg with the gorgeous Alpine panorama from the small balcony of this suites. Two sides of the room are completely glassed and the room layout surprises with an open bathroom behind the bed. In addition to the standard furnishings the Vier Jahreszeiten Suite has a bedroom with a separate living room area with a comfortable couch and armchairs, as well as an extra television flat screen TV. Carefully chosen materials give this Suite its stylish charm.





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Wellness area with separate Spa Suite

After eventful holidays or a hard meeting day the *Hotel Vier Jahreszeiten Starnberg* invites guests to spoil themselves in the small but excellent wellness and fitness area with steam bath, Finnish sauna and four cardio machines for a small work-out. Guests can relax on comfortable sunbeds on the vast panorama terrace with a view over Starnberg, admiring the lake and its mountain backdrop.



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Gourmetrestaurant Aubergine – extraordinary, straight, pure

Creative cuisine in a new dimension: extraordinary, straight, pure. The young and creative Chef Maximilian Moser and his team assemble classic ingredients to unique food creations in the *Gourmetrestaurant Aubergine*. In November 2014 the *Gourmetrestaurant Aubergine* was awarded one Michelin star.

From Tuesday to Saturday, as well as on all Bavarian holidays, personalized service on a first-class level is offered. An entire team of cooks and waiters look after the maximum of 44 guests 'wishes to ensure the lavish service, whether French or English style. They make sure it all functions as precisely as Swiss clockwork.

There's always a primary product at the centre of the extraordinary food creations, made to shine with the corresponding flavours, textures and colours. Every four to six weeks, Maximilian Moser and his team present unique menu compositions, leaving no wishes unfulfilled.



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À la Carte Restaurant Oliv's – stylishly elegant ambiance

The à la carte *Restaurant Oliv's* with 120 seats is popular for its outstanding quality for hotel and meeting guests and well known in the region around Munich. Guests are welcomed on 365 days in a modern yet elegant atmosphere, during sunny weather on the terrace. Regulars, many of which locals, really appreciate the classical yet down-home meals. The seasonal highlights such as “Rendezvous with your lobster“ during the summer months, or the “Vier Jahreszeiten Brunch“ from October to May are incredibly popular.



Hemingway Bar – the largest variety of rum in southern Germany

The after-dinner cocktail is best enjoyed at the Hemingway Bar. The exceptionally well-stocked bar is decorated in an English-style; heavy leather armchairs and warm shining chandelier exude real coziness. A fireplace and a stock of library invite you to linger a while. Every Wednesday to Saturday atmospheric piano live music entertains from 9 pm. The bar menu offers classic snacks such as a club sandwich and a burger; what really impresses is the largest variety of rum in southern Germany.





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Numerous attractions in Munich and around Starnberg

The region around Starnberg south of Munich is commonly known for its grand villas, a high population of millionaires and the secrets of King Ludwig. Due to its location the *Hotel Vier Jahreszeiten Starnberg* is the perfect place to start excursions to the nearby Alpine foothills: the Starnberg Five-Lake Region between Munich and the Alps includes Lake Starnberg, Lake Ammer, as well as the smaller lakes Wörth, Pilsen and Weßling. Spectacular natural landscapes wait to be discovered – whether by boat, surfboard, bicycle, on foot or horseback. The Possenhofen castle, the summer and holiday home of Elisabeth “Sissi” of the Austro-Hungarian Empire, exudes romance. Nearby, in Bernried, the “Buchheim-Museum der Phantasie“ is the fulfillment of the author Lothar-Günther Buchheim’s lifelong dream.



Ideal for day trips we recommend are: the “Roseninsel“ an island in the Lake Starnberg, the Andechs monastery, the “Zugspitze“ (Germany’s highest mountain) in the Bavarian Alps, the Neuschwanstein castle or the Mozart city Salzburg just behind the German-Austrian border. Sport fans can quickly get to the Stadium “Allianz Arena“ and into the mountains for skiing or mountain biking. The well-informed and friendly front office team of the *Hotel Vier Jahreszeiten Starnberg* will gladly advise you on other special travel tips, such as visiting the “Ilkähöhe“, which offers a gorgeous view overlooking Lake Starnberg.

If that still isn’t enough, you can reach the city center of Munich with its many attractions within 25 minutes by subway.



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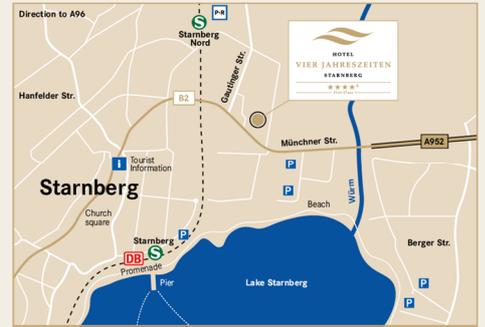




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Arrival by car

- if coming from the south or north via the highway A95 Garmisch Partenkirchen/München, take the exit A995 to Starnberg. The hotel is on the right side, about 500 m after you enter into Starnberg. Address is Münchner Str. 17, 82319 Starnberg
- if coming from the west via highway A96 Lindau/München, use the exit Gilching/Starnberg. After about 12 km you will reach Starnberg
- GPS coordinates: +48° 0' 4.45", +11° 21' 2.45"

Arrival by public transportation

- With the S-Bahn (subway) line S6 Tutzing/Munich you have a direct connection to the Munich public transport network. The subway stop is: Starnberg Nord, an approx. 5-minute walk to the hotel
- Regional trains have the stop: Hauptbahnhof Starnberg, an approx. 10-minute walk to the hotel

You have the opportunity to receive special discounted rates with the Deutsche Bahn (German railway company) in combination with events you book with us; just ask about the „DB-Veranstaltungsticket“, comfortable and eco-friendly return tickets from EUR 99.- per person.

Distances

The main Munich train station (Hauptbahnhof) is about 25 km, the Munich trade fair grounds „Messe München Riem“ approx. 34 km, Munich airport approx. 66 km



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